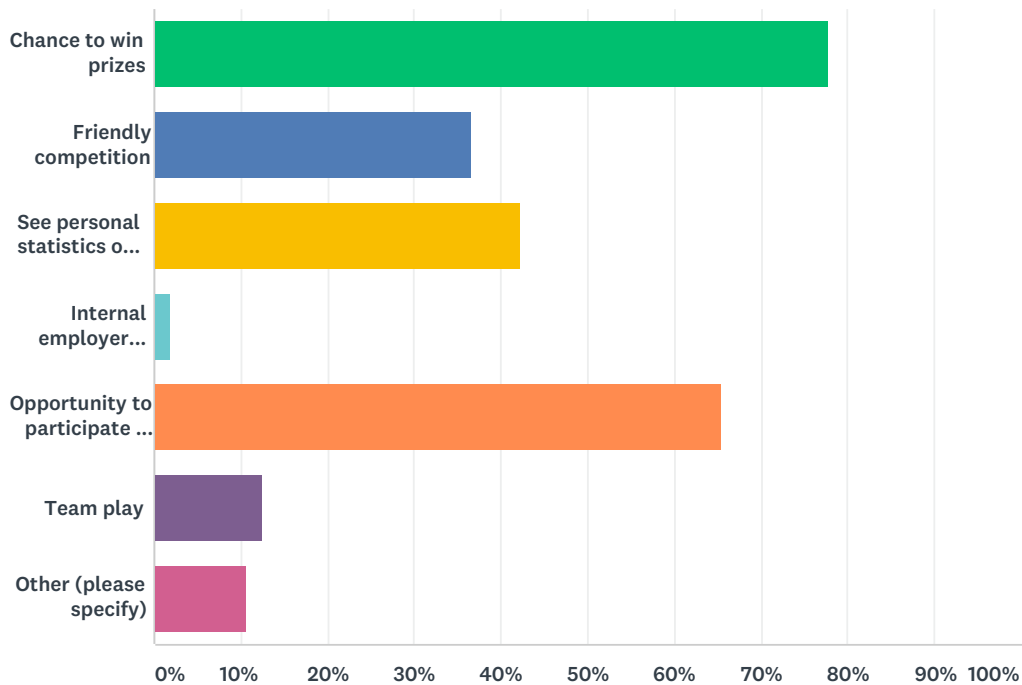


Q2 What motivated you to sign up & participate in the Commuter Challenge? (check all that apply)

Answered: 104 Skipped: 0



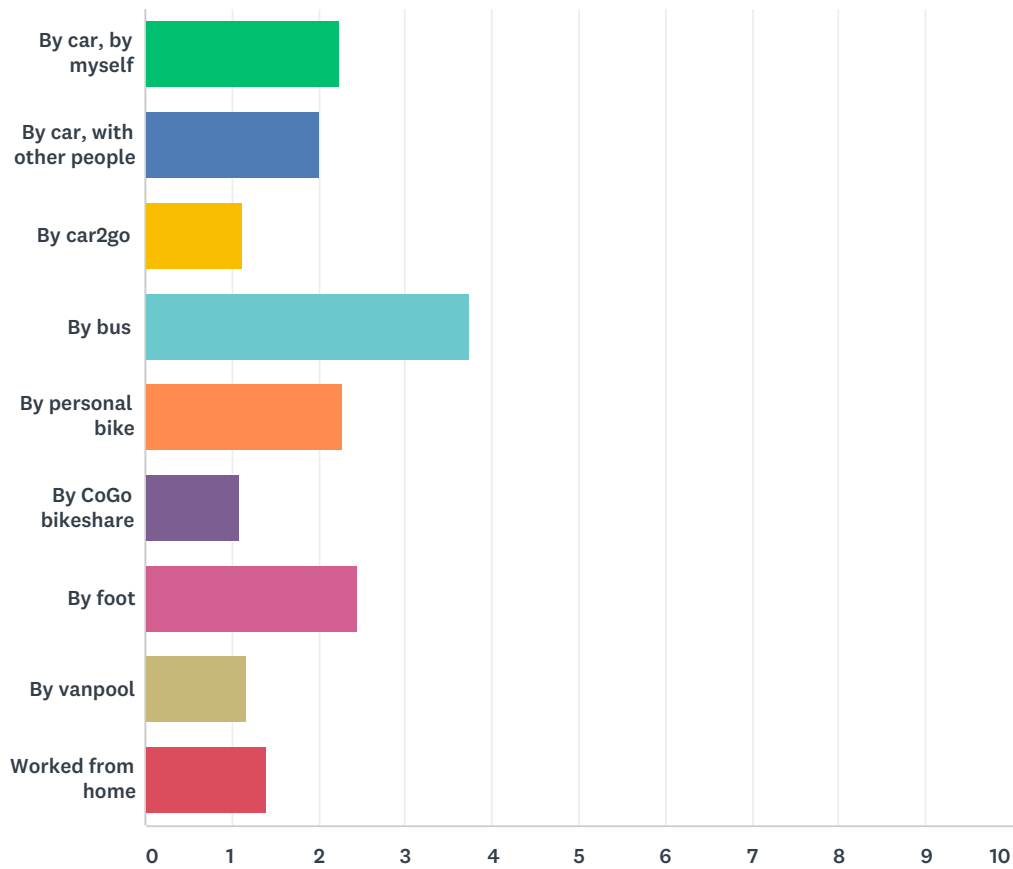
ANSWER CHOICES	RESPONSES	
Chance to win prizes	77.88%	81
Friendly competition	36.54%	38
See personal statistics of travel mode impacts	42.31%	44
Internal employer competition	1.92%	2
Opportunity to participate in a campaign supporting sustainability	65.38%	68
Team play	12.50%	13
Other (please specify)	10.58%	11
Total Respondents: 104		

#	OTHER (PLEASE SPECIFY)	DATE
1	Encouragement to be more intentionally sustainable about my transportation choices and bike to work more often!	7/12/2017 2:00 PM
2	Internal team building	7/11/2017 2:51 PM
3	Prizes	7/11/2017 1:58 PM
4	It was fun!	7/11/2017 9:12 AM
5	Hope that by participating it will encourage others to go car-less and contribute to statistics that might convince city leaders to invest more in alternative modes of transportation.	7/11/2017 8:32 AM
6	support my MORPC friends	7/11/2017 8:29 AM

7	I	7/11/2017 7:52 AM
8	I use the bus every day, may as well make it fun	7/11/2017 7:45 AM
9	I think participating in these types of events encourages others to bike that might not and shows bigger numbers of cyclist commuters to policy makers hopefully further encouraging biking.	7/11/2017 7:13 AM
10	help improve the environment	7/11/2017 6:55 AM
11	Opportunity for some excercise	7/11/2017 6:29 AM

Q3 How often did you use the following ways to travel to/from work during the month of June 2017?

Answered: 104 Skipped: 0

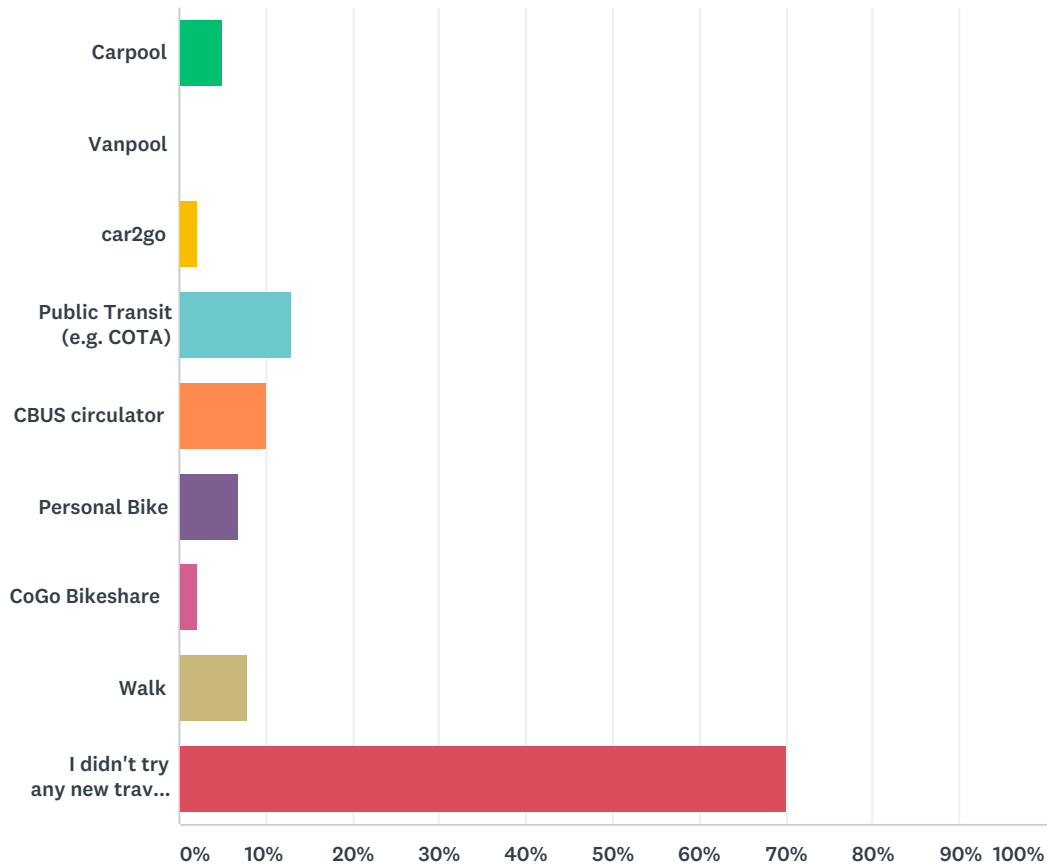


	NEVER	OCCASIONALLY, BUT LESS THAN 3 TIMES	4-10 TIMES	11-15 TIMES	16-20 TIMES	NEARLY EVERYDAY	TOTAL	WEIGHTED AVERAGE
By car, by myself	37.78% 34	33.33% 30	13.33% 12	5.56% 5	3.33% 3	6.67% 6	90	2.23
By car, with other people	53.09% 43	19.75% 16	17.28% 14	0.00% 0	2.47% 2	7.41% 6	81	2.01
By car2go	89.47% 68	9.21% 7	1.32% 1	0.00% 0	0.00% 0	0.00% 0	76	1.12
By bus	25.81% 24	15.05% 14	7.53% 7	4.30% 4	5.38% 5	41.94% 39	93	3.74
By personal bike	61.18% 52	7.06% 6	7.06% 6	3.53% 3	9.41% 8	11.76% 10	85	2.28
By CoGo bikeshare	96.10% 74	2.60% 2	0.00% 0	0.00% 0	0.00% 0	1.30% 1	77	1.09
By foot	57.14% 48	9.52% 8	4.76% 4	7.14% 6	3.57% 3	17.86% 15	84	2.44
By vanpool	96.05% 73	0.00% 0	0.00% 0	0.00% 0	1.32% 1	2.63% 2	76	1.18

Worked from home	73.42% 58	16.46% 13	8.86% 7	0.00% 0	0.00% 0	1.27% 1	79	1.41
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Q4 Did the Commuter Challenge help motivate you to try new travel modes that you haven't taken in the past year? If so, please check all that apply.

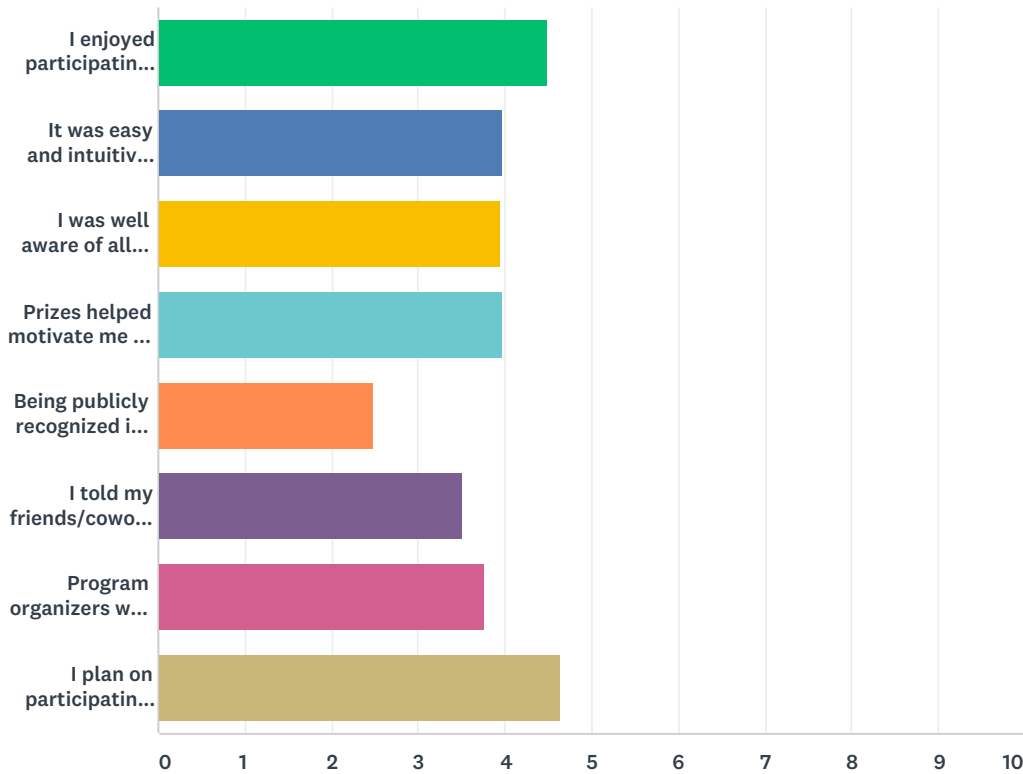
Answered: 100 Skipped: 4



ANSWER CHOICES	RESPONSES
Carpool	5.00% 5
Vanpool	0.00% 0
car2go	2.00% 2
Public Transit (e.g. COTA)	13.00% 13
CBUS circulator	10.00% 10
Personal Bike	7.00% 7
CoGo Bikeshare	2.00% 2
Walk	8.00% 8
I didn't try any new travel modes	70.00% 70
Total Respondents: 100	

Q5 Please indicate your general agreement for the questions below

Answered: 104 Skipped: 0



	DISAGREE	SOMEWHAT DISAGREE	INDIFFERENT	SOMEWHAT AGREE	AGREE	TOTAL	WEIGHTED AVERAGE
I enjoyed participating in the Commuter Challenge	0.97% 1	2.91% 3	8.74% 9	20.39% 21	66.99% 69	103	4.50
It was easy and intuitive to register and participate	2.88% 3	17.31% 18	7.69% 8	23.08% 24	49.04% 51	104	3.98
I was well aware of all the different ways to win prizes (daily winners, team weekly mini-challenges, grand prize drawings).	4.85% 5	12.62% 13	10.68% 11	25.24% 26	46.60% 48	103	3.96
Prizes helped motivate me to participate and/or log more trips	8.82% 9	5.88% 6	14.71% 15	20.59% 21	50.00% 51	102	3.97
Being publicly recognized is a motivating factor for me when choosing alternative transportation travel habits	37.00% 37	7.00% 7	34.00% 34	14.00% 14	8.00% 8	100	2.49
I told my friends/coworkers/neighbors about the Commuter Challenge	19.42% 20	7.77% 8	10.68% 11	25.24% 26	36.89% 38	103	3.52
Program organizers were easy to access and responsive to my inquiries	2.97% 3	2.97% 3	48.51% 49	4.95% 5	40.59% 41	101	3.77
I plan on participating next year	1.96% 2	0.00% 0	5.88% 6	16.67% 17	75.49% 77	102	4.64

Q6 What other/alternative prizes would have encouraged you to log more trips?

Answered: 51 Skipped: 53

#	RESPONSES	DATE
1	Bike accessories	7/27/2017 10:36 AM
2	Mini individual prizes for trying new ways of commuting per week, like having prizes for most bike rides one week, most bus rides, etc.	7/15/2017 10:39 AM
3	Not motivated by prizes.	7/12/2017 7:40 PM
4	Gift certificates to local, independent businesses in different parts of town (especially if the challenge involved going to those places to enter to win those prizes)	7/12/2017 2:00 PM
5	COTA Daily or Weekly Passes	7/12/2017 10:17 AM
6	Friday happy hour in the Scioto Mile park.	7/12/2017 9:49 AM
7	Prizes were great	7/12/2017 7:54 AM
8	bus passes!!!!	7/11/2017 7:38 PM
9	Prizes really didn't make much difference for me. I usually bike when I don't have child driving responsibilities.	7/11/2017 2:51 PM
10	I think what you offered this year was very generous.	7/11/2017 12:39 PM
11	Bicycling merch Contribution to my Pelotonia fundraising	7/11/2017 11:30 AM
12	Extra incentives to pair with people in the challenge to carpool would help initiate carpool opportunities that participants may not have thought were there.	7/11/2017 11:19 AM
13	I logged all of my non-SOV trips.	7/11/2017 10:35 AM
14	Chipotle gift card	7/11/2017 10:30 AM
15	More info about	7/11/2017 10:02 AM
16	gift card to Panera	7/11/2017 9:59 AM
17	nothing.	7/11/2017 9:43 AM
18	Not sure what all the prizes were so hard to say.	7/11/2017 9:30 AM
19	participation prize for logging so many trips	7/11/2017 9:20 AM
20	I logged all the trips possible.	7/11/2017 9:10 AM
21	Theater/concert venue tickets	7/11/2017 8:46 AM
22	gas cards	7/11/2017 8:36 AM
23	Movie passes, coupons to area restaurants	7/11/2017 8:32 AM
24	prizes were more than adequate	7/11/2017 8:29 AM
25	We have signs in our parking lot which allow you to park closer to the main entrance if you use alternative transportation or sustainable transportation	7/11/2017 8:07 AM
26	More prizes and greater easy of logging trips. I do combo bus, walk trips. Would be nice to have a commute thstcould combine the different modes and save it for reuse.	7/11/2017 8:00 AM
27	Gift cards were great motivation. That is my preferred prize.	7/11/2017 7:54 AM
28	The prizes offered was fine	7/11/2017 7:52 AM
29	Free commuter travel for 1 years,	7/11/2017 7:45 AM
30	Love the movie tickets! Thanks, Gateway!	7/11/2017 7:44 AM

31	Prizes were fine.	7/11/2017 7:41 AM
32	cant think of anything	7/11/2017 7:36 AM
33	Knowing how to log on when using other to and from address; how to log walking steps	7/11/2017 7:36 AM
34	It is a good program and system	7/11/2017 7:19 AM
35	I would take the same number of trips prize or no prize. The only reason I didn't take more trips this time was because I was on vacation/	7/11/2017 7:18 AM
36	Local business discounts. Food - win lunch from Downtown restaurant or discounts for Downtown dining. Options to choose among multiple prizes, i.e. transit pass or bike store discount coupon, etc.	7/11/2017 7:15 AM
37	bike shop gift cards	7/11/2017 7:13 AM
38	More Starbucks gift cards	7/11/2017 7:11 AM
39	bus passes	7/11/2017 7:07 AM
40	some prizes didn't interest me, choosing from several options may attract more people	7/11/2017 6:55 AM
41	The prizes were very reasonable. However, maybe tickets to local events, i.e., Shadowbox.	7/11/2017 6:50 AM
42	money always motivates :)	7/11/2017 6:46 AM
43	n/a	7/11/2017 6:38 AM
44	I think a winners lunch or something would be cool at the end, with all daily/weekly/grand prize winners. I also think the prizes should more tightly align with the weekly theme and not overlap with grand prizes. Winning the overall was less meaningful, except for the zoo passes.	7/11/2017 6:37 AM
45	n/a	7/11/2017 6:36 AM
46	Prizes offered were good enough for me.	7/11/2017 6:35 AM
47	VISA gift card option.	7/11/2017 6:33 AM
48	Just more chances-	7/11/2017 6:29 AM
49	The prizes were motivating, maybe items for traveling comfortable, travel mugs, blankets, travel pillows, etc.	7/11/2017 6:28 AM
50	free lunch for a week	7/11/2017 6:24 AM
51	Additional gift cards, like a Visa.	7/11/2017 6:24 AM

Q7 What general comments or thoughts do you have about the Commuter Challenge? Do you have any suggestions for how to improve the campaign for next year?

Answered: 54 Skipped: 50

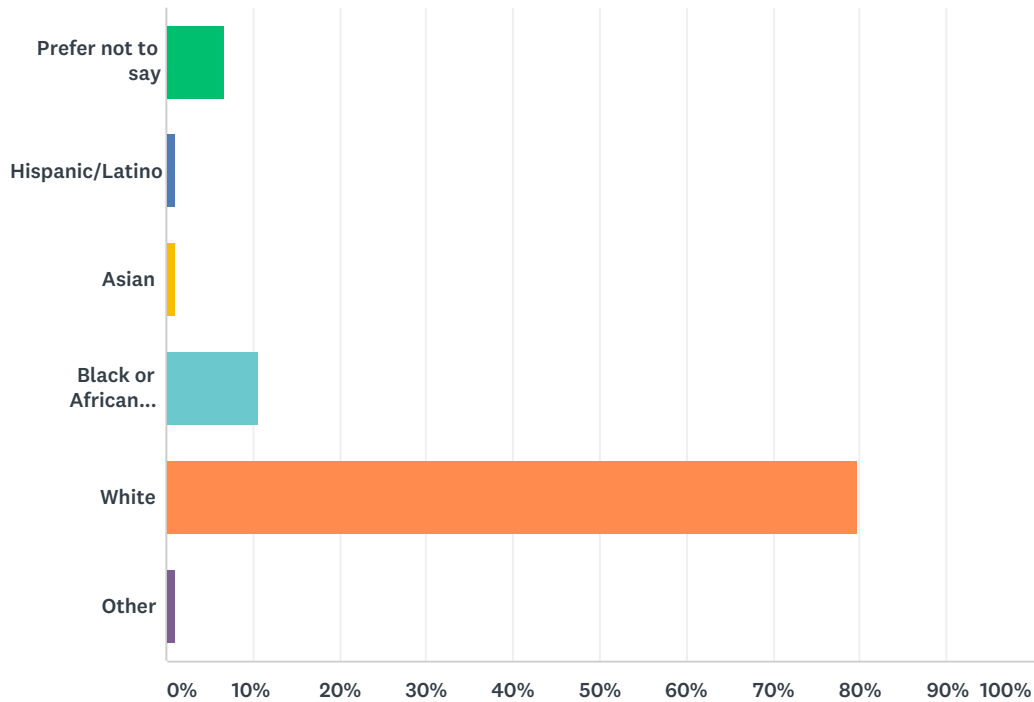
#	RESPONSES	DATE
1	Lots of fun. Thanks!	7/15/2017 10:39 AM
2	Keep doing it. Columbus needs more bicycle commuters.	7/12/2017 7:40 PM
3	Navigating the website to log the trips isn't the easiest format	7/12/2017 2:00 PM
4	Website could be easier to find certain things. maybe competition could be tied to number of trips reflecting people who use alt transit for almost all of their trips rather than being limited to one trip per day counting for your team total.	7/12/2017 12:57 PM
5	I think you might get some people to join the commuter challenge if they had free access to the bikes, in the bike share system. Possibly you could provide them with a pass to use the bikes for the challenge period. Or likewise a free bus pass.	7/12/2017 9:49 AM
6	Not at this time	7/12/2017 7:54 AM
7	Too cumbersome to log trips	7/11/2017 9:08 PM
8	more prizes - get corp. participation	7/11/2017 7:38 PM
9	I ride a van pool every day I come in the office. How did you expect me to attend the final blowout with the \$500, etc. prizes during the day when I don't work downtown. I think it should be in the evening, or else we shouldn't need to be present for the big prizes at the end of the contest.	7/11/2017 1:58 PM
10	This was a great team building exercise for my company. I think it could be fun to feature a bio about the teams/the company the teams represents to spread the word about active commuting in the Columbus area.	7/11/2017 12:39 PM
11	NOT having the ending celebration during lunch hour. This is the second year in a row that I missed it. NOT everybody works Downtown!!	7/11/2017 12:31 PM
12	Get the word out more!	7/11/2017 12:08 PM
13	Make connection to Pelotonia	7/11/2017 11:30 AM
14	Putting more information out there about carpooling would be beneficial. I know it was difficult for me to do the challenge without having a personal bike currently.	7/11/2017 11:19 AM
15	I struggled with the app, especially towards the end of the competition. I didn't find it easy to add trips.	7/11/2017 10:38 AM
16	We were a team of two people, so we didn't stand a chance against the teams of 10. Could there be an option where trips per person per team are counted, and the highest average wins, or something similar?	7/11/2017 10:35 AM
17	I made other trips by alternative transportation but was unclear how to log them because of the "commute" orientation of this site, but was confused how others could log more than two commutes per day.	7/11/2017 10:30 AM
18	It was harder to track and use website this year	7/11/2017 10:02 AM
19	Set up Corp. challenges. Get buy-in from large employers (Nationwide, State of Ohio...)	7/11/2017 9:34 AM
20	Announcements of team weekly mini-challenges should be sent BEFORE the mini-challenges begin rather than several days AFTER they've begun. I would also suggest making the registration process more clear. Since I didn't create or join a team, I had a hard time even figuring out if I was really registered for the challenge since the registration page was focused on team rather than individual registration. Since I got the email with this survey link, I guess I really was registered for the challenge, but I found registration confusing.	7/11/2017 9:30 AM

21	I like it. Wish we could get more people to participate.	7/11/2017 9:12 AM
22	Enjoyed it, well done.	7/11/2017 9:10 AM
23	I loved it!	7/11/2017 8:46 AM
24	more reminders to log trips	7/11/2017 8:36 AM
25	I found it very convoluted at first to figure out how to log miles. After a week or so I had it down, but I think this process could be made easier. Or if it can't, a box with step-by-step instructions could be posted on that page so people don't have to try to figure it out intuitively. Also daily email reminders (or the option of them) would be helpful to remember to log miles.	7/11/2017 8:32 AM
26	Maybe celebrate the winners a little more. If they are willing do profiles on them about how they are participating in the Commuter Challenge. I am curious if others are changing during the month of June and how so? "Carol won this week's weekly prize logging 13non-sov rides and commuted by bus 8 times." Thanks for everything!	7/11/2017 8:29 AM
27	I didn't hear or see this event advertised on the modes of transportation themselves. More often than not your best marketers are already using the product or services.	7/11/2017 8:12 AM
28	Thanks to Patricia Olmsted for supporting us in trying to sign people up. I think we need to do it sooner next year to get better participation.	7/11/2017 8:07 AM
29	Just what I listed above.	7/11/2017 8:00 AM
30	I tried but could not figure out how to participate.	7/11/2017 7:46 AM
31	Make it easier to sign up	7/11/2017 7:45 AM
32	Is there an app to log your commute info?	7/11/2017 7:44 AM
33	I felt that logging the daily trips was difficult. I couldn't figure out how to record both ways each day and it was difficult to navigate the system. Also as a COTA rider, walking is also a big component of my commute as I get off the bus fairly far from work for the exercise, but I found it difficult to add the various modes in one trip. I tried using the Commute Tracker app, but it stopped working after 2 days. Overall, the system became discouraging to me because it was too much work.	7/11/2017 7:43 AM
34	No.	7/11/2017 7:41 AM
35	reminders to log commutes	7/11/2017 7:36 AM
36	No	7/11/2017 7:36 AM
37	Good program. Wish they would do a winter and summer program.	7/11/2017 7:19 AM
38	Consider making all mode categories "brand neutral", i.e. "car-share" instead of "car2go". Promote teams representing their organization. Encourage organizational leadership to participate. Only teams with 10 members have a chance to win. Make this clear, and create opportunities for people to join teams to get 10 person teams.	7/11/2017 7:15 AM
39	a little more warning time to form teams?	7/11/2017 7:13 AM
40	The challenge was too short; 30 days was not long enough. ;)	7/11/2017 7:11 AM
41	The RideAmigos app was not useful for me due to the one-route restriction. I appreciated being able to use Strava. Creating, managing, and signing up for a team was not intuitive nor well documented. I'd chalk it up to personal preferences, but several of my colleagues had a similar experience. I understand the intent of the 10-person limit on teams, but it would be cool if entire large organizations (e.g. Battelle) could form a single team. What if you used rides per-capita as the competition metric? I don't typically commute in CoGo and Car2Go territory so it probably wouldn't have motivated me to use them, but you might consider working with those organizations to offer discounts to Commuter Challenge participants. COTA too for that matter.	7/11/2017 6:57 AM
42	maybe make it longer-for the summer?	7/11/2017 6:55 AM
43	Extend the time period of the challenge.	7/11/2017 6:50 AM
44	I think it is great. I wonder if you would consider adding an incentive for those of us who "recruit" others to get involved.	7/11/2017 6:46 AM
45	n/a	7/11/2017 6:38 AM

46	The process to sign up a new user and get them connected to the MORPC network before being able to join the team was a big barrier for us. I had to walk each member through it after I figured it out.	7/11/2017 6:37 AM
47	Wonderful program. I look forward to participating next year.	7/11/2017 6:36 AM
48	The Commuter Challenge was a great incentive. Perhaps work with the State of Ohio to provide discounted bus fares to its employees.	7/11/2017 6:35 AM
49	Instead of three big gift certificates, split them up so more people can win.	7/11/2017 6:35 AM
50	I wish it had been promoted earlier. I received one email from HR that this was happening and it was after the challenge started. It would have been nice to have time to form a team. Besides me, other people in my office use sustainable ways to commute.	7/11/2017 6:33 AM
51	Logging the trips was a little confusing - clean it up a little for us not-so tech people	7/11/2017 6:29 AM
52	It is fun to have pop up quizzes sent to emails and have a challenge surrounding those pop up quizzes. They can be informative etc.	7/11/2017 6:28 AM
53	logging in daily was a pain	7/11/2017 6:24 AM
54	While I said I didn't try new modes, that's because I've already tried the available modes. I would probably bike sometimes if I had others to ride with. It is hard to get up at 4 am though. That's why I take the bus.	7/11/2017 6:23 AM

Q8 To help MORPC better promote their public services to the diverse populations of Central Ohio, please consider sharing your race/ethnicity information with us. (optional)

Answered: 103 Skipped: 1



ANSWER CHOICES	RESPONSES
Prefer not to say	6.80% 7
Hispanic/Latino	0.97% 1
Asian	0.97% 1
Black or African American	10.68% 11
White	79.61% 82
Other	0.97% 1
TOTAL	103